

# Craig Nathanson, The Best Manager™ Workshop: Coaching for Great Results



## About Craig:

Craig Nathanson is the founder of THE BEST MANAGER™, workshops and products aimed at bringing out the best in those who manage and lead others.

Craig is a 25 year management veteran, Executive coach, college professor, author and workshop leader.

Craig Nathanson is also The Vocational Coach helping people and organizations thrive in their work and life.

Craig's on line communities can be found at [www.thebestmanager.com](http://www.thebestmanager.com) and [www.thevocationalcoach.com](http://www.thevocationalcoach.com)

## You will learn:

- How to improve both organizational and individual results through coaching as a system
- How to know the difference between coaching, and JUST managing
- How to balance the employee agenda and the leadership agenda
- How to understand the dynamics of interpersonal relationships at work
- How to understand the manager-subordinate relationships that impact coaching
- How to coach to achieve organizational goals
- How to develop coaching skills that make an impact
- Enhance your skills for coaching success
- How to model great coaching
- How to make coaching a daily habit
- How to measure if coaching is working

**Interactive, thought-provoking, and you can apply what you learn right away!**

## Contact:

Craig Nathanson - The Best Manager

P.O Box 2823, Petaluma, CA 94953

Phone: 707-775-4020

Fax: 866-279-5544

E-mail: [craig@thevocationalcoach.com](mailto:craig@thevocationalcoach.com)

Website: <http://www.thebestmanager.com>

